Permit #F00024870

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024870 **Type of Permit:** FILMING **Release Date:** 02/23/2010

Production Company HELLO & CO

Insured Company Name HELLO & CO
Contact Phone No. 1 323-465-9494
Contact Phone No. 2
Fax 323-465-4203
Address 1641 N IVAR AVE
LOS ANGELES, California 90028

Production Title SAFECO

Type of Production Commercial - Standard

Producer RACHEL CURL

Director MARK GILBERT

1st AD TBD TBD

Production Manager COLETTE COYNE

FilmL.A. Coordinator Daniel Alvarez

Location Manager RICHARD LATAREWICZ
Primary Phone Mobile - 310-466-0485
Secondary Phone

Location Assistant TBD TBD
Primary Phone Office - 323-465-9494
Secondary Phone

Fees

Posting 300	$78.00
Posting 600	$52.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,150.00

Number of Locations 3

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Summary Information — Location

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Production Company HELLO & CO
Insured Company HELLO & CO
Production Title SAFECO

Location Manager RICHARD LATAREWICZ
Primary Phone Mobile - 310-466-0485
Secondary Phone

Location Address 17161 Lisette St, Granada Hills, CA, 91344

Location Names

Location Type Private Residence

Location Description

Film Dates 2/24/2010 - 2/24/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Hello&Co, Liz Schindler (APS).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs N/S Lisette, 500 feet in front of location

Approximate Footage 301 - 600 **Log Number** 10-10876

Date(s) 2/24/2010 to 2/24/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

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Production Company HELLO & CO
Insured Company HELLO & CO
Production Title SAFECO

Location Manager RICHARD LATAREWICZ
Primary Phone Mobile - 310-466-0485
Secondary Phone

Location Address 12755 Byron Ave, Granada Hills, CA, 91344

Location Names

Location Type Private Residence

Location Description

Film Dates 2/24/2010 - 2/24/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions

Equipment on Location

Type	Quantity
Cube Trucks	2
Generator	1
Picture vehicles	1
Stakebed Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Spot Check	1

Filming Activities Intermittent traffic control - 2 minutes standard; LOCATION CANCELED 2/22;

Jurisdiction **Political:** **Police:** **Fire:**

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs 150 feet in each direction in front of 12755 Bryon Ave

Approximate Footage 0 - 300 **Log Number**

Date(s) 2/24/2010 to 2/24/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S Jolette, byron - goethe

Approximate Footage 0 - 300 **Log Number**

Date(s) 2/24/2010 to 2/24/2010 **Time(s)** 07:00 to 22:00

NO PERMIT

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Summary Information — Location

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Production Company HELLO & CO
Insured Company HELLO & CO
Production Title SAFECO

Location Manager RICHARD LATAREWICZ
Primary Phone Mobile - 310-466-0485
Secondary Phone

Location Address 12754 Byron Ave, Granada Hills, CA, 91344

Location Names

Location Type Private Residence

Location Description

Film Dates 2/24/2010 - 2/24/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Traffic Officers Required

Equipment on Location

Type	Quantity
Cube Trucks	2
Generator	1
Picture vehicles	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Handheld equipment;

Jurisdiction **Political:** **Police:** **Fire:**

Location Notes

Coordinator Note LEGAL PARKING ON S/S Jolette from Meadowlark Ave 75 ft west 2/24 0700 TO 2200
Jolette from Byron 75 ft east. 2/24 0700 TO 2200

LEGAL PARKING ON N/S

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs 150 feet in each direction in front of 12754 Bryon Ave

Approximate Footage 0 - 300 **Log Number**

Date(s) 2/24/2010 to 2/24/2010 **Time(s)** 07:00 to 22:00

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Attn: Liz Schindler

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Hello & Co ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below:

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: _____

_____
Representative's Signature

_____
Representative's Name (Please Print)

_____
Representative's Title (Please Print)

Hello & Co
Name of Principal (i.e. company name) (Please Print)

1641 Ivar Ave.
Los Angeles, CA. 90028
Principal's Mailing Address (Please Print)

323 465 9494
Principal's Phone Number (Please Print)

Elizabeth Schindler
~~Coordinator~~

Per Florian:
Please Sign &
Fax Back
Elizabeth Schindler
Asst. Production Supervisor.

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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